



HOSTED BY:
**The Texas Rangers Mike Napoli
& Bonnie-Jill Laflin**

**June 21, 2012
Dallas, Texas**





2012 Stars & Strikes



On June 21, 2012, Mike Napoli of the Texas Rangers will host an exciting & fun night of celebrity bowling at the 300 Dallas located at 3805 Belt Line Rd. in Dallas, Texas.

The night will commence with a meet and greet with celebrities and athletes followed by a star studded bowling event plus a live and silent auction.

Sponsorship and product integration opportunities are available

Stars & Strikes Itinerary

7:00pm	Doors Open & Registration begins
7:00pm	Open Bar begins
7:30-9:00pm	Dinner is served
8:00pm	Silent auction begins
8:30pm	Bowling begins
9:30pm	Silent auction closes
9:45pm	Live Auction
10:00pm	Auction check out
10:00pm	Awards ceremony



2012 Stars & Strikes

Your Hosts for the evening:

Mike Napoli



On January 21, 2011, Mike Napoli was traded to the Toronto Blue Jays and four days later, he was traded to the Texas Rangers.

In his first season with the Rangers he batted .320 with 30 home runs (10th in the American League) and 75 RBIs. He had a .631 slugging percentage in 369 at bats.

In the 2011 Post Season, Mike batted .328 with 3 homers, 15 RBI's and 10 walks with an on-base percentage of .414 and a slugging percentage of .500.



Bonnie-Jill Laflin

Bonnie-Jill is the first and only female NBA scout for the World Champion LA Lakers.

She is a broadcast journalist and has worked as a sports broadcaster for ESPN, NFL Network, KCAL/KCBS and Angels radio. Bonnie-Jill has also been on the Maxim Hot 100 and was a Dallas Cowboys Cheerleader.

A burgeoning philanthropist, Bonnie-Jill is a dedicated supporter of the military and has participated in 16 USO tours visiting our troops, including 6 to Iraq and Afghanistan.



Stars & Strikes Tournament

- The Bowling Tournament will take place on Thursday June 21, 2012 at 300 Dallas located at 3805 Belt Line Road in Dallas, Texas.
- Each sponsored lane will have 4 bowling spots and have the opportunity to bowl with one celebrity
- All celebrities will be introduced at 8:30pm and there will be a random drawing to determine which lanes the celebrity will bowl
- There will be music throughout the evening
- Unique sponsor logo integration will be seen throughout the venue.
 - please refer to sponsorship pages for details
- Participants will be treated to the full-service Stars & Strikes experience





\$20,000 Presenting Sponsorship

Presenting Sponsorship benefits include:

- **4 Lanes for 4 bowlers each (16 total bowlers)**
- **10 dinner only passes**
- **26 Gift bags**
- **Opportunity to bowl with one celebrity**
- **Opportunity to spend time in the VIP lounge with celebrities prior to bowling**
- **Company name incorporated into event logo**
- **Opportunity to display product or giveaway samples at event**
- **Company Logo on all event banners**
- **Company listed as presenting sponsor in all media including radio and television**
- **Digital Sponsor Banner at Celebrity Bowling venue**
- **Company name and listing in all event press releases as Presenting sponsor**



\$15,000 Gift Bag Sponsorship

Gift Bag Sponsorship benefits include:

- 2 Lanes for 4 bowlers each (8 total bowlers)
- 28 Gift bags with special event t-shirt featuring company logo and event logo
- The opportunity to bowl with one celebrity
- Opportunity to display product or giveaway samples at event
- Company logo displayed on all gift bags on the opposite side of event logo
- Company Logo on all event banners
- Digital Sponsor Banner at Celebrity Bowling venue
- Company name and listing in all event press releases as a sponsor



Single Lane and Individual Sponsors



Lane Sponsorship: \$3,500

- Includes 4 playing spots with the opportunity to bowl with a celebrity
- 4 gift bags
- Digital banner on each sponsored lane
- Dinner and Drinks
- Opportunity to include item in gift bag

Individual Bowling Tickets: \$875

- Includes 1 playing spot
- 1 gift bag
- Dinner and Drinks



2012 Stars & Strikes

Foundation Description: www.athletesforcauses.org

Athletes For Causes Foundation is a 501(c) 3 non-profit organization. All funding is provided through direct contributions from philanthropic professional athletes, individuals, corporate contributions and special fund raising events.

The goal of Athletes 4 Causes is to raise awareness and funds to help those in our community who have come across less fortunate times. Committed to providing emotional and financial support to persons/groups in need, Athletes For Causes Foundation strives to give hope for a better tomorrow.

Athletes 4 Causes realizes that giving back to our communities is vital. It is imperative for the success of future generations Athletes 4 Causes manages charitable activities nationwide.

EIN# 20-149-2095

Athletes for Causes will split the net proceeds from the Stars & Strikes event to support 2 great charitable initiatives. It will be used to take underprivileged children in the Dallas area on a back to school shopping spree and it will also be donated to Hounds and Heroes.



Bowling Proceeds

Hounds and Heroes, founded by Bonnie-Jill Laflin, Sports Broadcaster, and the only female scout in the NBA for the Los Angeles Lakers, is a national nonprofit dedicated to lift the spirits and morale of our active, wounded, and veteran military troops worldwide, and to increase community awareness, education and, involvement about the cruelty to animals and necessary care for animals through rescue, foster, and adoption.

Every single day of the year, we are rescuing animals from a lifetime of cruelty, violence and pain. Your commitment makes it possible for our life-saving programs to create happy endings for those innocent lives touched by cruelty. Please continue to be there for the our charities and the animals we serve.

The brave men and women who serve our country, whom unfortunately are injured in battle need our help not only emotionally, but financially as well. Our purpose is to raise funds so that the veterans and active military can live normal lives and to help boost morale to our troops. Please support our troops...the real Heroes!

Hounds and Heroes donates money to various charities including the Wounded Warrior Project, Operation Bagdad Pups, Operation Gratitude, The Humane Society of the United States and Best Friends Animal Society.

A personal note from Bonnie-Jill Laflin

My love for animals started for me at an early age and has been with me every since. My passion for animals started with my first pet my dog Goldrush that we rescued from the shelter. My parents rescued several animals while I was growing up and continue to do so today. The animals would range from cows to horses to dogs and cats. I'm a vegetarian because of my love for animals. Today I have five rescue animals that I call my "fur kids" and I cannot imagine life without them. They keep me company and are my best friends with their different personalities and habits. I continue to be one of many spokes persons for animal's rights by supporting many different causes and by bringing awareness to the cruelty that some animals suffer here in the states and around the world. I encourage everyone to show compassion to all animals.

Both of my Grandfathers served in World War II, where one of them received the Silver Star and the Purple Heart. My uncle, a Gunnery Sgt. in the Marines, served in Vietnam and my father is a retired San Francisco police officer (undercover narcotics). So, supporting those who protect us came to me naturally at an early age. I have been fortunate enough to be a part of 16 USO and Goodwill tours which include 6 trips to Afghanistan and Iraq. I make many visits to several veteran hospitals including Walter Reed, Brooks Medical and VA hospitals here in LA, and I continue to visit bases throughout the United States. Every time I visit our veterans and active troops, the feeling of gratitude and compassion always follows me. I would like to thank the brave men and women who sacrifice so much and continue to protect our freedom that our great country was so proudly built on! I salute you!



Hounds & Heroes



Bowling Proceeds





Contact Us

To Purchase Tickets

Email: richard@athletesforcauses.org

-or-

call

847-409-7171

Tickets are limited

We Look Forward to Seeing you There



www.athletesforcauses.org